

COVID-19 Fast Track Events Sponsorship - Round Two
COVID-19 Fast Track Sponsorship Application Form
Application C19Sponsorship8 From Riverina Conservatorium of Music
Form Submitted 21 Dec 2021, 1:17pm AEDT

Sponsorship Application Form

*** indicates a required field**

Prior to the completion of the application, please ensure you make yourself familiar with the COVID-19 Fast Track Sponsorship Program Guidelines which can be viewed on Council's website. To access the document, please click [here](#).

Applications are open until 30 June 2022 or until available funds are expended.

For further assistance with making an application, please contact the Events and Visitor Economy Team on 1300 292 442 or email events@wagga.nsw.gov.au

Applications received after the closing date will be deemed ineligible and not be considered.

Opens: Tuesday 9 November 2021

Closes: Thursday 30 June 2022

Time period of event to be held: 1 January to 31 December 2022

What amount of sponsorship are you seeking * \$14,100

Applicant Details

*** indicates a required field**

Contact Details

Name of Applicant *

Riverina Conservatorium of Music

Postal Address *

College Ave
Turvey Park NSW 2650 Australia

Contact Person *

Ms Kylie Dunstan

Position

Publicity Officer & Concert Manager

Telephone *

+61 428 165 681

Email *

kdunstan@rivconmusic.nsw.edu.au

Are you registered for GST *

☒ Yes

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☐ No

Do you have an ABN *

☒ Yes

☐ No

ABN

51 039 417 953

| Information from the Australian Business Register | |
|---|--|
| ABN | 51 039 417 953 |
| Entity name | Riverina Conservatorium Of Music Limited |
| ABN status | Active |
| Entity type | Australian Public Company |
| Goods & Services Tax (GST) | Yes |
| DGR Endorsed | Yes |
| ATO Charity Type | Charity More information |
| ACNC Registration | Registered |
| Tax Concessions | FBT Rebate, GST Concession, Income Tax Exemption |
| Main business location | 2650 NSW |
| Information retrieved at 12:37am today | |

Must be an ABN.

If you are an Organisation what is your status

☐ Incorporated Entity

☒ Other

NOTE: If not incorporated, you will need an auspice, please complete section 2

Incorporated Association or Australian Corporation Number

Are you a not-for-profit Organisation

☒ Yes

☐ No

Auspice Organisation Details

This section is only required if you are not applying on behalf of an incorporated entity.

Auspice Organisation Name

Auspice Organisation Address

Must be an Australian postcode.

Auspice Organisation Contact Phone Number

Must be an Australian phone number.

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Auspice Organisation Email

Must be an email address.

Auspice Organisation Incorporated Association or Australian Corporation Number

Please attach signed letter of support by Auspice Organisation

No files have been uploaded

Does the Auspice Organisation have an ABN Number?

- ☐ Yes
☐ No

ABN

| Information from the Australian Business Register | |
|---|----|
| ABN | |
| Entity name | |
| ABN status | |
| Entity type | |
| Goods & Services Tax (GST) | |
| DGR Endorsed | |
| ATO Charity Type | |
| ACNC Registration | No |
| Tax Concessions | |
| Main business location | |

Must be an ABN.

General Information

*** indicates a required field**

1. Event Details

Describe the event or project for which you seek support *

Live at Lunch Concert Series is an initiative by the Riverina Conservatorium of Music (RCM) to host eleven (11) free live music performances each week. Live at Lunch will be exclusive to local musicians from Wagga Wagga and the Riverina.

This project is in response to the lack of opportunities for Wagga Wagga & Riverina musicians due to COVID 19 the previous two years.

It is the RCM desire to again engage local professional and emerging musicians from the Riverina with the opportunity to again be able to perform to live audiences.

Our concerts will be open to the community and we will be inviting live audiences to attend, enjoying performances in a safe COVID compliant environment. But also the RCM

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will be resourcing each concert with live streaming of all eleven concerts for those in the community unable to attend due to medical concerns, illness, injury, disability or distance. These concerts will take place in eight venues across Wagga Wagga including suburban neighbourhoods (non-central Wagga Wagga locations) and village within the Wagga Wagga Local Government Area : North Wagga Hall, Lake Albert Hall, Uranquinty Community Hall, Wesley Uniting Church, CSU Riverina Playhouse, Wagga Wagga Art Gallery, Wagga Wagga Baptist Church, St John's Anglican Church ; all registered COVID Safe venues.

The series will consist of eleven (11) 50 minute performances from Thursday April 7 - Thursday June 30, 2022.

Provide a short description (100 words recommended) of your project ie. what is it and what would you like to achieve

Name of event or project *

Live at Lunch Concert Series

Proposed Event date/s *

7th April 2022, 28th April 2022, 5th May 2022, 12th May 2022, 19th May 2022, 26th May 2022, 2nd June 2022, 9th June 2022, 16th June 2022, 23rd June 2022, 30th June 2022

Location *

North Wagga Hall, Lake Albert Hall, Uranquinty Community Hall, Wesley Uniting Church, CSU Riverina Playhouse, Wagga Wagga Art Gallery, Wagga Wagga Baptist Church, St John's Anglican Church

How many people will likely attend the event? *

- ☐ Less than 100
- ☐ 101-250
- ☐ 251-500
- ☐ 501-1000
- ☒ 1001-1500
- ☐ 1501 or more

What percentage of attendees do you estimate will come from outside the Local Government Area? *

15-20%

Please attach your event management plan, run sheet or project plan *

Filename: Event Management Plan 2022 - Live at Lunch.pdf

File size: 215.1 kB

How will you acknowledge Council if your project is successful in receiving funding? *

Wagga Wagga City Council contribution will be acknowledged through their name and logo being placed on all marketing material. Wagga Wagga City Council name and logo to be included in all direct digital marketing to RCM sponsors, staff and students. The council will be acknowledged in all media interviews and media releases and at each of the concerts. Any paid social media boosts will include the Wagga Wagga City Council brand in the details.

Please provide details on the sponsorship benefits you can offer in return for sponsorship eg. logo recognition, advertising space, eDM inclusion, social media etc.

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Are naming rights available? *

- ☒ Yes
☐ No

2. Assessment Criteria

Please note if you are successful in receiving sponsorship funding, this section will form part of the evaluation for acquittal purposes.

How will your project deliver positive outcomes for the community and/or local business, local creatives? *

With funding support from Wagga Wagga City Council, the Riverina Conservatorium of Music (RCM) would like to provide live cultural and musical experiences for the Wagga Wagga community in a COVID safe environment.

These concerts will be open and accessible to all members of our community, we anticipate attracting over 1600 audience members to these free concerts (based on the 2021 concert series). With many attending as their only means of experiencing live music.

The proposed Live at Lunch concert series is an important tool in reconnecting with our community and engaging people in the arts, allowing people to come together, benefiting their mental and social health in a safe environment.

Live at Lunch will positively impact our community, artists and audiences in significant ways. This will include driving a sense of normality to have music performed locally again by local artists for local audiences. This series will also create opportunities to promote and host live music within the Riverina community.

Hosting eleven free concerts across Wagga Wagga including suburban neighbourhoods (non-central Wagga Wagga locations) and village within the Wagga Wagga Local Government Area, our hope is to also have our audiences be engaged with local businesses, such as the local cafes, retail shops and shopping centres, before and after each concert.

eg. How will your project help the community connect and recover from the impacts of COVID-19 and/or how will your project work with, have flow on effects to or encourage support for local businesses and/or creatives.

How does this project align with Wagga Wagga City Council's strategic plans and priorities to support a growing economy and community connection? *

Highlighting the Wagga Wagga City Council's initiative of 'rich in opportunity, choice, learning and environment, Wagga is a place where paths cross and people meet'.

Live at Lunch embodies this philosophy and builds opportunities for the community to experience music together. The eight concerts proposed here will be a crucial opportunity for the community to be open to new experiences. They will have the opportunity to experience and learn new music, old music, music from other cultures and genres.

Following two years of uncertainty and isolation, opportunities for people to meet and socialise in a COVID safe environment whilst experiencing dynamic cultural activities is essential. Audiences need to feel connected to culture again and the fact the concerts are free, makes the series very inclusive and accessible.

With the proposed eleven concerts, local artists and creatives will have the opportunity to perform again as artists allowing the Riverina Conservatorium of Music (RCM), a not-for-profit organisation, to help maintain its resource of amazing teaching and performing staff.

Please be advised: As per agreement from July 1 2008, Wagga Wagga City Council currently provides the Riverina Conservatorium of Music (RCM) with an annual funding of \$9600. This important and crucial funding is used each year for the teaching program of Riverina youth in developing musical skills and experience in the Riverina Youth Orchestra and Student

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Concert Band programs, as well as contributing to student workshops with visiting artists. Please find attached acquittal details (year-to-date) for the annual \$9600.

This annual funding will not contribute to the Live at Lunch initiative the RCM is proposing. Our request for financial support for Lunch at Live is for the production and payment of artists performing in Live at Lunch.

Please provide details on how your project will deliver a safe experience that complies with NSW Health advice? *

The Riverina Conservatorium of Music (RCM) is a registered COVID Safe provider who has procedures and guidelines to host concerts and events. The RCM will fulfil the current obligations under public health orders and minimise risk of transmission of COVID-19 in each venue.

Describe how your event is new and innovative for the city or if your event is not new describe how it has adapted in an innovative and creative way to respond to the impacts of COVID-19 *

With the implications of COVID-19 the Riverina Conservatorium of Music (RCM) has set about resourcing and training itself in holding concerts/events online through the live stream platform. The RCM has been live streaming events/student recitals since July 2020.

Due to these initiatives, by December 2021, the RCM's audience both live and online was measured at over 6112 audience members. People from the local region, across Australia and internationally either participated in person or through the live streaming options.

The RCM will be staffing and arranging production of live streaming of all concerts at all venues.

Each concert will be live streamed for those in the community unable to attend, due to medical concerns of COVID-19, illness, disability or geographic isolation.

Also, with the online platform and the uncertainty of COVID-19, the RCM can sustain programming and cultural opportunities despite restrictions in public health orders that may restrict audience attendance.

Live at Lunch concerts in 2022 will be open to live audience attendance, to enjoy the performance in a safe environment as well as open up the Live at Lunch series to a new online audience.

How will the event increase the profile of Wagga Wagga? *

With the Wagga Wagga City Councils support of Live at Lunch will continue to promote Wagga Wagga as a culturally diverse community. Offering cultural opportunities to its residents and surrounding communities the means to experience live classical and traditional music performances.

One of the goals of making Wagga Wagga City Council Cultural Plan a success is to embrace and support more programs for a thriving creative sector the city has to offer.

Through supporting initiatives such as this, it is profiling Wagga Wagga as a better place to live, work and create. The reputation of Wagga Wagga as a thriving cultural centre is increasing through initiatives such as the RCM's Live at Lunch series.

With the Riverina Conservatorium of Music (RCM) now live streaming its events, the profile of Wagga Wagga as an arts and cultural centre is being regularly broadcast to the World. The RCM have live streamed concerts and events that have been viewed by audiences from across the world including the USA, the UK, Africa, India, Japan and Korea.

Many of the performers scheduled for the proposed Live at Lunch series already have a high profile nationally, which through promotion of their own will add to the greater reach of audience and in hand will feature Wagga Wagga to these new audiences.

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Please attach any supporting information about your event listed in this application, if available

Filename: 2021-2022 WWCC Funding Acquittal - All Projects.pdf

File size: 409.7 kB

E.g. Covid Safe Plan, marketing plan

3. Event Budget and Council Support

Total event/festival/project cost *

\$27,878.32

Please attached your budget detailing expenses, income and in-kind support *

Filename: 2022 Grant Submission WWCC COVID-19 Fast Track Event Sponsorship Round Two - Expenses Expended PDF.pdf

File size: 85.8 kB

Filename: Grant Submission COVID-19 Fast Track Events Sponsorship - Round Two 2022 - BUDGET inc expenses, income and in-kind.pdf

File size: 138.8 kB

Provide a breakdown of how the requested financial support will be expended *

See Attached - Grant Submission WWCC COVID-19 Fast Track Event Sponsorship Round Two - Expenses Expended PDF

Has your organisation/association made other applications for financial assistance from Council for this project? *

☐ Yes

☒ No

Eg fee waiver, annual grants, clubGrants

Declaration, Review and Submit

*** indicates a required field**

Privacy Information

In compliance with the *Information Privacy Act 2009* (the Act) personal information on this form may be stored in City of Wagga Wagga's records database and may also be used for statistical research, information provision and evaluation of services. Your personal information may be provided to the financial institution which handles City of Wagga Wagga's financial transactions and may be disclosed to other agencies and third parties for purposes related to this application and/or monitoring compliance with the Act. Except in these circumstances, personal information will only be disclosed to third parties with your consent unless otherwise required or authorised by law.

Declaration:

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I declare that all the information supplied in this application form and any attachments, are true and correct to the best of my knowledge and that the application has been submitted with the full knowledge and agreement of the management of the organisation or association or business. Wagga Wagga City Council is to be notified of any changes to the information supplied and any other information of circumstances arising that may affect this application.

By signing and submitting this form I understand that if Wagga Wagga City Council approves the grant funding sponsorship application that I will be required to accept the terms and conditions as outlined in the Sponsorship Agreement. This will include, in part, how the sponsorship will be acknowledged, agreement to provide a COVID-safe event plan and the requirement to submit an acquittal and evaluation within 8 weeks of the event or project, including evidence of expenditure.

1. Name of primary contact person * Ms Kylie Dunstan

Position Publicity Officer & Concert Manager

Date * 21/12/2021
Must be a date

You are now coming to the end of your application process and before you **REVIEW** and click the **SUBMIT** button please take a few moments to provide any feedback you may have regarding our online grants application process.

Please indicate how you found the online application process:

☐ Very easy ☒ Easy ☐ Neither ☐ Difficult ☐ Very difficult

Please provide us with any improvements and/or additions to the application process/form that you think we need to consider:

No more than 100 words.